

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

East's

Nursery Price List 1950-1951

Roses

CRIMSON GLORY (Pat. 105)

Beautifully formed blooms of deep vivid crimson are held proudly erect on luxuriously vigorous plants. Was voted in American Rose Society survey the most fragrant of all roses.

\$1.50 each



CRIMSON GLORY

PEACE (Pat. 591)

This glorious rose is almost unbelievable in its beauty, size and lasting qualities. The buds are golden yellow enlivened by a flush of vivid pink at the petal edges. These buds open slowly, giving long lasting blooms.

\$2.00 each



PEACE

Sec. 34.66 P. L. & R.
U. S. POSTAGE
PAID
AMITY, ARK.
Permit No. 1



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U. S. Dept. Of Agri.
Washington 25, D. C.

**EAST'S NURSERY
AMITY, ARKANSAS**

BEAUTIFUL

Everblooming Roses

ETOILE DE HOLLANDE. Truly the queen of the red roses. Blooms heavily, with pleasing fragrance.

POINSETTIA. A rose of true poinsettia color. The bud is ideal in form, long pointed, which opens to a full petaled rose.

RED AMERICAN BEAUTY. A most beautiful large, deep carmine-red rose. One of America's most fragrant roses.

ROUGE MALLERIN. Damask fragrance, brilliant red, open to 3½ inch blooms. A very fine and very double rose.

RED RADIANCE. A beautiful red. Blooms cover the bush almost continuously throughout the season. The number one rose.

PINK RADIANCE. This is one of the best, strong growing bushes we grow. Covered with big, double blossoms from early spring until frost.

EDITOR McFARLAND. This lovely pink rose has long stems and perfect blooms. One of the finest pink roses.

WILL BLOOM THIS YEAR

Choice, 2-year-old Plants, each.....\$.59

Your Selection of 12, postpaid..... 6.25

Your Selection of 6, postpaid..... 3.25

BRIARCLIFF. Petals are deep rose-pink lighter on the outer ones. Extra large in size and perfect in form.

K. A. VICTORIA. We think this one of the best white roses grown. Beautiful large white buds and blooms.

CALEDONIA. Good white roses are not very plentiful, but here is a fine one. It has very double, pure white blooms on long stems.

GOLDEN DAWN. Sunflower-yellow blossoms turning to lemon. Well formed, sweetly fragrant.

SOEUR THERESE. A very fine yellow rose. Buds are chrome-yellow with heavy carmine marks, while the flower is a rich daffodil-yellow.

TALISMAN. Gorgeous colors in gold, apricot-yellow, orange, deep pink and old rose. Long pointed buds. A great favorite.

PRESIDENT HERBERT HOOVER. Large, multi-colored flowers combining yellow, copper and flame tones. Long heavy cutting stems on a well branched plant.



PAUL'S SCARLET

CLIMBING ROSES

PAUL'S SCARLET. Produces sheets of blazing unfading scarlet blooms. One of the greatest of the hardy red climbers.

CLIMBING TALISMAN. A truly distinctive climber. Buds are orange-yellow opening into large blooms of salmon-orange shaded with red and gold.

CLIMBING ETOILE DE HOLLANDE. The lovely red blooms are often larger and on longer stems than those on the bush Etoile de Hollande.

CLIMBING MARECHAL NEIL. World-famous. A very large rose of clear shining yellow. Possesses rich fragrance.



K.A. VICTORIA

ETOILE DE HOLLANDE

GOLDEN DAWN

POINSETTIA

BRIARCLIFF

PRES. HOOVER

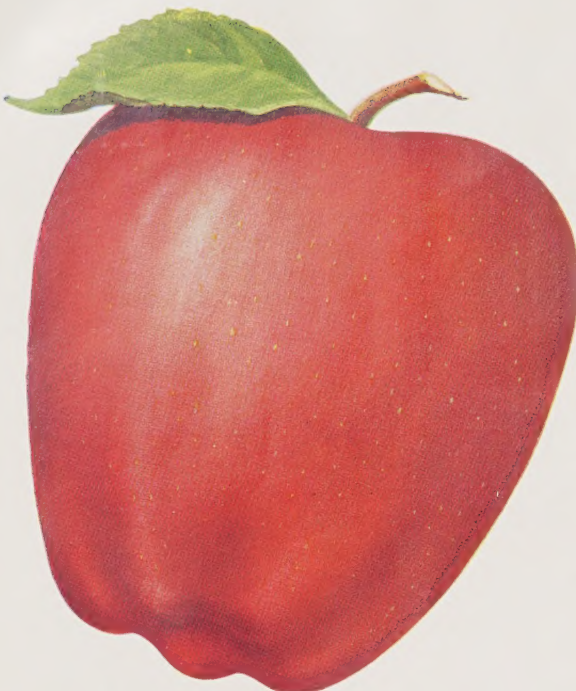


RED RADIANCE



CALEDONIA

APPLES



RED DELICIOUS



STAYMAN WINESAP

YELLOW TRANSPARENT. Medium in size, clear waxy white, becoming pale yellow when fully ripe. Flesh white, tender, juicy and of excellent flavor. Tree small but very hardy and productive. One of the best early apples grown. Ripens in June.

RED JUNE. Medium in size, bright, shiny red. Flesh tender and mild. Good quality and very productive. One of the best for cooking and pies. Ripens about June 20th.

LODI. A new variety of summer apple that bears when very young, often in two or three years after transplanting. The fruit is large clear yellow with a slight red blush. A sure bearer. The tree is very vigorous and hardy. The fruit is similar to the Yellow Transparent only larger and a better shipper. The flesh is crisp and has an excellent flavor.

RED BIRD. One of the earliest red apples. Flaming red, ripening in June. Fruit is large in size, very fine flavor and one of the best quality of any red apple. Ripens at a date when the market is best. The tree bears young, annually and an immense crop.

TWENTY OUNCE. The fruit is exceptionally large, juicy and crisp. Green with a slight blush and red stripe. Tree thrifty and very productive. The best apple grown for home use. Brings top prices on any market.

RED JONATHAN. This is one of the best apples for the market, being out-sold only by one other apple. Jonathan cannot be praised too highly. It's solid red, good size, firm, juicy and keeps well. The flesh is white and brittle, with a flavor that cannot be beat. An excellent cooking and eating apple. It is hard to equal for hardiness and produces when others fail. Used extensively as a filler and pollenizing variety. No commercial or home orchard is complete without this apple.

YELLOW DELICIOUS. Our number one apple. Large in size and golden yellow in color. Most delicious flavor. The best suited apple for all types of soil and climate. The tree while not a large growing type is thrifty and extremely productive, coming into fruiting and producing an abundant crop while very young. This apple should be picked at just the right time and placed in storage for late winter use. Ripens late September.

ROME BEAUTY. Large, round, mottled, striped in shades of red. Flavor and quality above the average. Appearance and size are its valuable points. Keeps well and a very good shipper. Always bring good prices.

RED DELICIOUS. One of the best red apples. Extra large, dark red in color. Flesh fine grained, crisp, juicy, melting and delicious. Bears annually, great yielder and hangs well on tree. Bears well in almost every state in the Union. Splendid keeper and shipper. Tree very hardy and usually lives to a very old age.

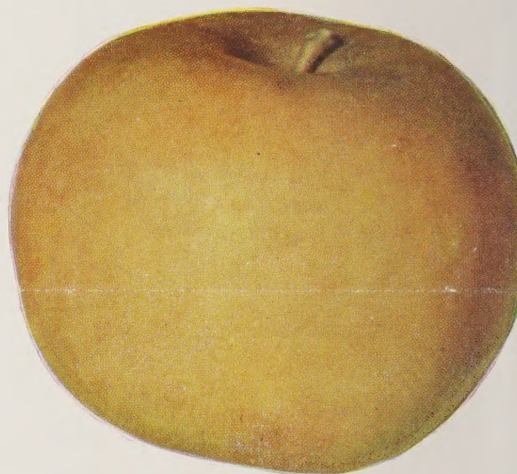
STAYMAN WINESAP. An old favorite in any orchard. A fine winter apple that is great for shipping and storing. The fruit is medium size, firm, juicy, and red in color. The tree is thrifty, hardy and regular bearer when given the proper cross pollenization.

MAMMOTH BLACK TWIG. Extra large in size, skin smooth, dark red and of excellent quality. Flesh firm and crisp. Tree vigorous, healthy and bears young.



YELLOW DELICIOUS

Compare our prices with other nurseries and you will find we have the leading varieties and at a much cheaper price. Give us a trial order.



LODI

PRICES ON ALL APPLE TREES

	Each	10	100
1 to 2 feet.....	\$.30	\$2.50	\$22.50
2 to 3 feet.....	.40	3.50	30.00
3 to 4 feet.....	.60	5.00	40.00
4 to 6 feet (Quick Bearing)...	.90	8.00	70.00

PEARS

BARTLETT. The favorite commercial pear. Fruit very large, juicy, orange-yellow in color with a soft blush. It is quite uniform in shape. The favorite for shipping, canning and eating. The tree is a strong grower and produces very young. Hardy and a regular bearer. Ripens in September.

KIEFFER. The well known canning and preserving pear. Fruit large golden yellow often blushed by the sun. The most profitable to grow. Tree healthy, hardy and vigorous. Often the fruit needs to be thinned so as not to over-bear. Ripens in September and October.

GARBER. The fruit is similar to the Kieffer and ripens in August. The tree is healthy and bears very heavily. Fruit is delicious for eating or canning. Juicy and of excellent flavor.

DOUGLAS. One of the best early pears, ripens the latter part of August. The youngest and heaviest tree to bear on our list. Two and three year-old trees often produce a large amount of large, juicy, delicious fruit that is without a doubt the best eating pear grown. It resists blight and is fast taking the lead as a commercial variety.

PRICES ON ALL PEAR TREES

	Each	10
2 to 3 feet.....	\$.75	\$ 7.00
3 to 4 feet.....	1.00	9.00
4 to 5 feet.....	1.25	11.00



KIEFFER

PLUMS

RED JUNE. The best early red plum, ripening in early June. Usually a sure-cropper because of its late bloom. Medium to large in size and deep red in color. Flesh light lemon-yellow, firm, moderately juicy. Tree upright, hardy and productive.

ABUNDANCE. Fruit very large, ripening in the latter part of June. Amber turning to a rich cherry-red when ripe. Flesh light yellow, very juicy and tender. Excellent for canning.

METHLEY. One of our best plums. Ripens early part of June. Large, dark red; flesh red to the seed. Very juicy and sweet. No home orchard is complete without this variety.

BRUCE. This is one of the best plums that grows in the South. The tree is very healthy, early to bear and produces a large red plum that cannot be beat for both flavor and size.

GOLD. Large, transparent golden yellow plum. Very juicy and sweet. The tree is vigorous, upright and hardy. Ripens in June.

PRICES ON ALL PLUM TREES

	Each	10
1 to 2 feet.....	\$.35	\$3.00
2 to 3 feet.....	.45	4.00
3 to 4 feet.....	.65	6.00
4 to 5 feet.....	.85	7.50



GOLD PLUM

SPECIAL HOME ORCHARD COLLECTION

\$4.95 Postpaid
All 2 to 4 Feet High

2 Mayflower Peach Trees
2 Hale Haven Peach Trees
2 Golden Jubilee Peach Trees
2 Elberta Peach Trees
2 Indian Peach Trees
1 Jonathan Apple Tree
1 Yellow Delicious Apple Tree
1 Bruce Plum Tree
2 Concord Grape Vines
25 Blakemore Strawberry Plants



EARLY ELBERTA

Tasty and Juicy PEACHES

MAYFLOWER. Our earliest peach. Dark red all over. Beautiful appearance. Blooms very late, missing all of the late frosts. Fruit medium size, quality good. Ripens May 20th. Semi-cling.

DIXIE RED. Medium size, yellow clingstone. Flesh firm but melting, medium textured, good flavor. Acquires its attractive red blush long before it is ready to pick. Early shipper.

DIXIE GEM. An early yellow-fleshed peach, ripens just ahead of the Golden Jubilee. The fruit is medium size, bright yellow with red overcast. It is almost a freestone when it is fully ripe and is usually semi-cling at the shipping stage.

GOLDEN JUBILEE. This is one of the best early peaches. Ripens almost three weeks ahead of the Elberta and is almost as large. The fruit is yellow with a red blush, the flesh is yellow, firm and juicy. It is excellent for dessert or cooking. This is a fine variety for the home garden because of the high quality fruit and being so early. It is rated very high as a market peach because of the resemblance to the famous Elberta. A good pollinizer. Freestone.

RED HAVEN. Bright red coloring on a yellow background. Fruit ripens uniformly. Has produced full crops when other varieties fail. Ripens about five days before the Golden Jubilee. Self-pollenizing. Good freezing qualities. Freestone.

IMPROVED EARLY ELBERTA. A great commercial peach. Ripening about two weeks earlier than the Elberta. The first of its class to reach the market. A large, attractively colored, yellow-fleshed freestone peach. Commercial growers have welcomed this new peach for the early harvest. Starts bearing the second year and seldom misses a crop. Where quality, size and beauty are desired, plant this variety. Good freezing qualities.

HALE HAVEN. Large, beautifully colored, yellow-fleshed peach. Ripens about two weeks before the Elberta. A perfect freestone. This is one of the finest shipping and canning peaches grown, also excellent for freezing. Pollenizes other varieties.

FAIR BEAUTY. Ripens 10 days before the Elberta. Large, yellow peach with a beautiful red cheek. Can be hauled several hundred miles to market. It ripens at the time when highest prices are paid for peaches. You won't go wrong on this variety. Semi-cling.

SULLIVAN'S EARLY ELBERTA. A new red sport of the famous Elberta. Ripens 7 to 10 days ahead of its parent. Well adapted to any peach growing section. The tree and fruit characteristics are found to be almost identical with the Elberta. It is large in size, extra fine quality and shows to be one of the best shippers. We have long needed a good commercial peach to fill this ripening time. If your market demands quality and beauty, plant Sullivan's Early Elberta.

ELBERTA. This is the standard market peach wherever you go. It is the most widely grown and the one to which others are compared. Large yellow with a rosy red blush on the sunny side, yellow flesh that is fine for

eating, freezing or canning. The perfect shipper. Trees bear young, are hardy and self-pollenizing. Produces when others fail. There is no finer peach grown. Freestone. Ripens middle July.

GIANT HALE. This peach is extra large, round, highly colored with golden skin and flesh. Skin is almost fuzzless. Ripens approximately the same time as the Elberta. For best results plant with other varieties for pollination. Freestone.

OLD-FASHIONED RED INDIAN. A clingstone, very highly colored and red to the seed. One of the best pickling peaches. The trees are unsurpassed for horticultural beauty. Fruit so large that it would not go in a pint cup. Do not confuse this peach with the ordinary Indian peach. Ripens just after the Elberta. Excellent freezing qualities.

BELLE OF GEORGIA. The leader of white peaches. Adapted to commercial planting in all peach growing areas. The fruit is very large, almost solid white with red cheek. Flesh white, highly flavored and firm. Good freezing qualities. Ripens July 25th.

FRANK. A delicious cling peach that ripens two or three weeks after the Elberta is gone. This late variety usually brings the top market prices. Large, yellow with red covering. Good shipper. Proven a sure bearer.

PRICES ON ALL PEACH TREES

	Each	10	100
1 to 2 feet.....	\$.30	\$2.50	\$22.50
2 to 3 feet.....	.40	3.50	30.00
3 to 4 feet.....	.60	5.00	40.00
4 to 6 feet (Quick Bearing)...	.90	8.00	70.00



GOLDEN JUBILEE

If more than 200 plants of one variety are wanted, please write us for special price. We are especially interested in commercial planting.

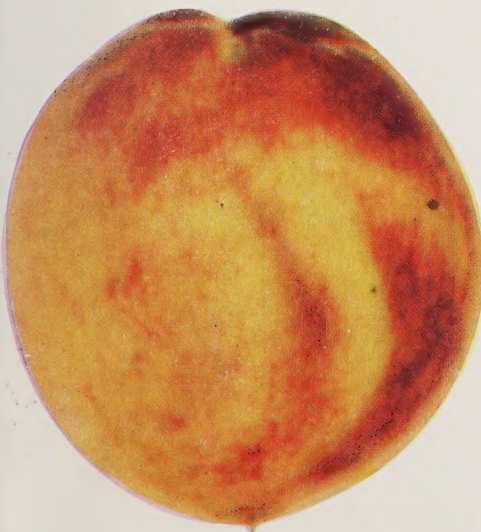
ELBERTA



RED INDIAN



HALE HAVEN



• F R E E •

A Bonus for Your Early Order!

With all orders of \$5.00 or more received by us before November 10th, we will include one beautiful ALL RED PLUM TREE. This is one of the most remarkable trees of this day and age. In the Spring, there is first a blazing shower of blossoms followed by deep red leaves. Then comes the Fruit—a maroon red on the outside with tender dark red flesh. The All Red serves a two-fold purpose. First, it is a beautiful ornamental tree for your yard. Second, is the luscious fruit it produces. Take advantage of this bonus offer. Remember your order must reach us before November 10th.

In addition to your valuable Free ALL RED PLUM TREE, your early order assures you of getting the choice stock at the beginning of the shipping season. C.O.D. orders are not entitled to the Free stock. Extra stock is given FREE with larger orders.

THIS IS HOW IT WORKS

(Clip and attach to your order)

- ☐ If your order is \$5.00 to \$10.00 you receive FREE One beautiful ALL RED Plum Tree.
- ☐ If your order is \$10.00 to \$15.00 you receive FREE One ALL RED Plum Tree plus \$1.00 in stock of your choice.
- ☐ If your order is \$15.00 to \$20.00 you receive FREE One ALL RED Plum Tree plus \$2.00 in stock of your choice.
- ☐ If your order is \$20.00 or more you receive FREE One ALL RED Plum Tree plus \$3.00 in stock of your choice.

Remember, this offer closes November 10th. Check the offer that applies to your order at the left. If you are entitled to extra free stock add it to your original order and mark "Free Stock." Attach this to your order when mailing to us.

FROM _____

PLACE

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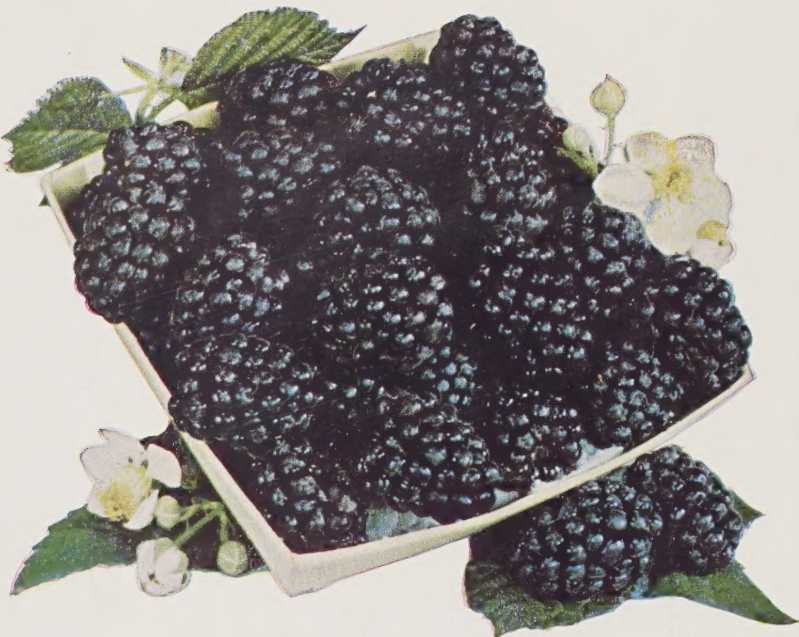
HERE

EAST'S NURSERY

Amity

Arkansas

Order Dept.



EARLY HARVEST

BLACKBERRIES

EARLY HARVEST. One of the earliest blackberries in cultivation. A compact, dwarf grower; fruit small and of good quality. Heavy bearer.

ELDORADO. The hardest and sweetest blackberry. Berries are jet black in large clusters, very sweet and practically coreless. Keep a week or more after picking with quality unimpaired.

MCDONALD. Enormously productive, out-yielding any other variety of blackberry. Ripens two weeks before any other variety. Can be sold for extra price before the other varieties hit the market.

Prices: 10 Plants for \$.75;
100 for \$6.00

RASPBERRIES

CUMBERLAND. Black. The largest and best midseason blackcap. Healthy vigorous, productive, of large, firm berries, fine quality. One of the hardest varieties.

LATHAM. Red. Undoubtedly the best looking red Raspberry on the market. Produces enormous crops of large, dark red berries of the finest quality.

ST. REGIS EVERBEARING. Red. Another of our fine red varieties. Bears fruit all summer until autumn.

Prices: 10 Plants for \$1.00;
100 for \$7.50

YOUNGBERRIES

A successful new addition to the berry family, being a cross between the Loganberry and the Dewberry. A rich, dark wine color; very large. Easily grown. Extra productive.

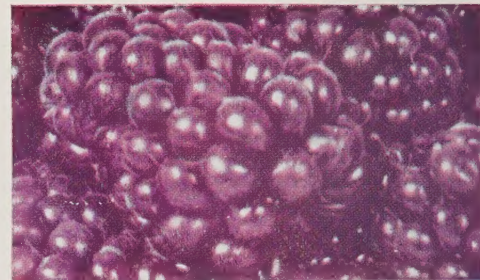
Prices: 10 Plants for \$1.00;
100 for \$7.50

DEWBERRIES

AUSTIN. Very large, black berry, highly flavored. For production, it rivals all Dewberries.

LUCRETIA. Early black, extra large berry. A very fine berry for the market.

Prices: 10 Plants for \$.75;
100 for \$6.00



BOYSENBERRIES

New Thornless Boysenberry. The newest development of the most delicious berries you have ever eaten. Huge crops of rich, tangy, juicy fruit borne on canes as smooth as velvet. The new berry ripens about ten days ahead of the older varieties. The flavor, a combination of Raspberry, Dewberry and Loganberry all packed into fruits nearly two inches long. Makes them excellent for pies, canning and desserts. By all means you must try a few of these fine berries.

Prices: 10 Plants for \$1.00; 100 for \$7.50



ST. REGIS